What we can build for roofing and exterior contractors

Built for roofers, siding installers, gutter companies and storm damage repair.

WHAT WE OFTEN HEAR

> Inspection photos usually end up scattered across phones.

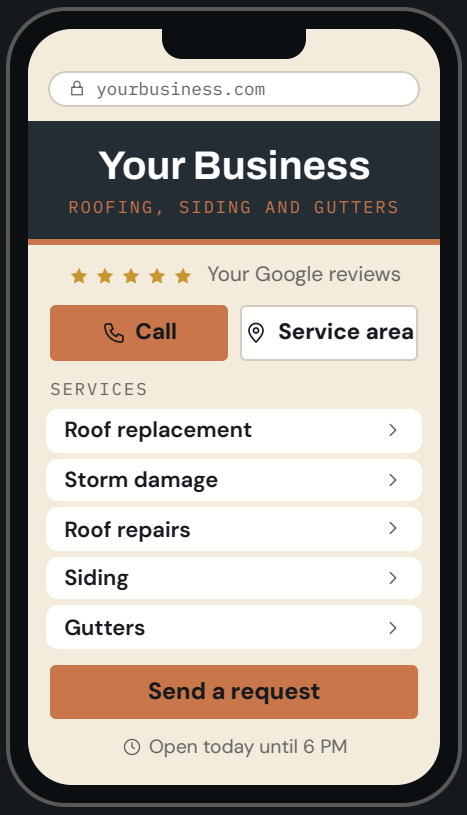
> If your warranty and process are not explained online, homeowners usually call three roofers to compare.

> Customers usually call to ask where their job stands between inspection and install.

Pick the option that fits how you work. Each one includes everything in the one before it.

WHO WE ARE

Derelimitless builds websites, business tools and apps for local businesses. We are based in Springfield, Missouri, and work with businesses nationwide.



SAMPLE SCREEN

Three options at a glance

Your rep gives you the numbers.

OPTION 1

The website

A phone-first website that shows what you do and makes it easy to call or ask.

- Roof, siding and gutter service pages
- Completed project gallery in your own photos
- Service area, storm hours and tap to call

OUR PICK

OPTION 2

The website plus tools for your crew

Everything in Option 1, plus tools that save you calls and keep the work moving.

- Inspection photos kept with each job
- Inspection report PDFs for the homeowner
- Status emails as the job moves

OPTION 3

Your own app

Everything in Option 2, plus your own app in the App Store and Google Play.

- Approve estimates from the app
- Status updates on the homeowner's phone
- Messages between homeowners and your office

What is in each option

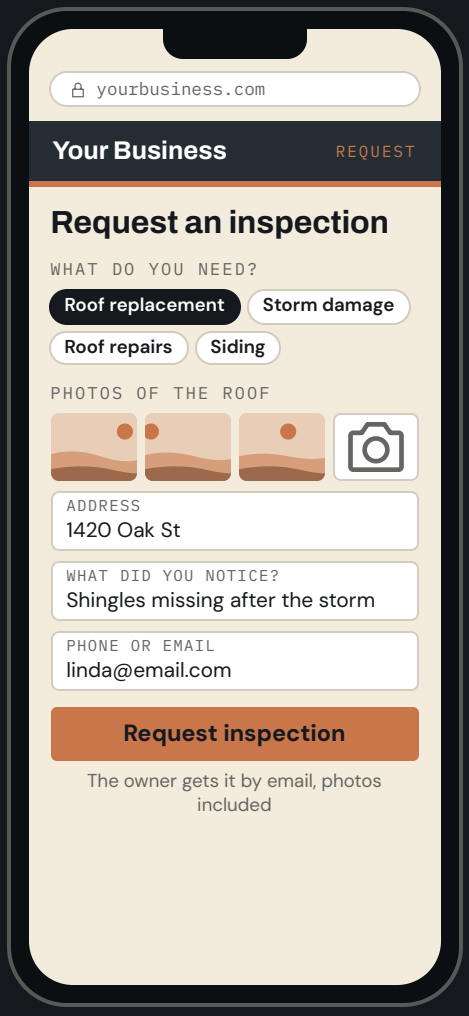
Each option includes everything in the one before it. Lines marked add-on are extras you can choose when you want them.

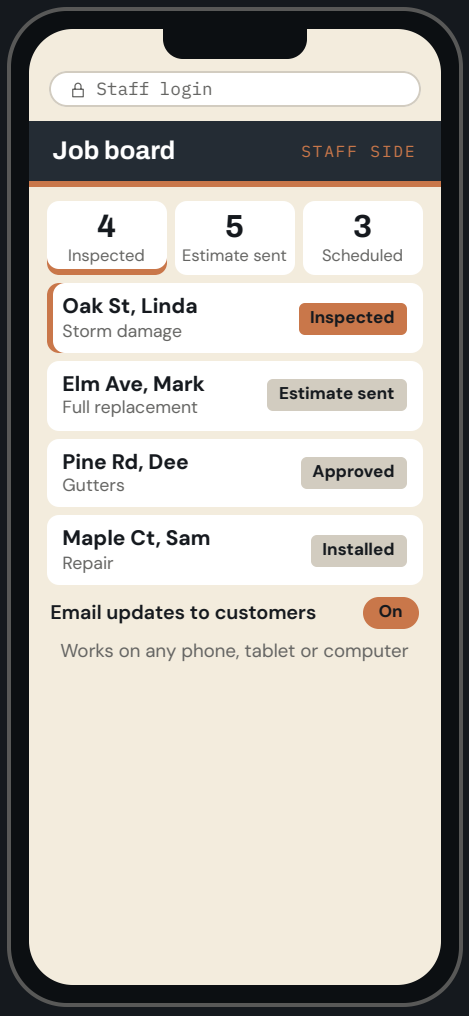
	OPTION 1 The website	OUR PICK OPTION 2 Plus tools	OPTION 3 Your own app
THE WEBSITE			
A phone-first website, fast on any connection	✓	✓	✓
Roof, siding and gutter service pages	✓	✓	✓
Completed project gallery in your own photos	✓	✓	✓
Your warranty and how a job works, in plain words	✓	✓	✓
Inspection request form with address and photos, emailed to you	✓	✓	✓
Service area, storm hours and tap to call	✓	✓	✓
Your Google listing cleaned up and pointed to your site	✓	✓	✓
A review link and a printable QR card to hand out after each job	✓	✓	✓
TOOLS FOR YOUR CREW			
Inspection photos kept with each job	—	✓	✓
Inspection report PDFs for the homeowner	—	✓	✓
PDF estimates with good, better and best options, approved on the phone	—	✓	✓
Job board: Inspected, Estimate sent, Approved, Scheduled, Installed	—	✓	✓
Status emails as the job moves	—	✓	✓
Crew sees the job, the address and the materials on a phone	—	✓	✓
Customer list with each home's roof history	—	✓	✓
After each install, a short email asking for a Google review	—	✓	✓
Text message alerts	—	Add-on	Add-on
Card payments	—	Add-on	Add-on
YOUR OWN APP			
Your own app in the App Store and Google Play, with a homeowner side and a staff side	—	—	✓
Homeowners see inspection photos and install progress	—	—	✓
Approve estimates from the app	—	—	✓
Status updates on the homeowner's phone	—	—	✓
Messages between homeowners and your office	—	—	✓
Your crew posts photos and notes from the roof	—	—	✓

☆ **Why Option 2 is our pick.** It takes care of the daily back and forth, and you can add the app later. Start small if you like: what you paid for the build counts toward a bigger option.

Your rep can walk you through any line, and gives you the numbers for each option after a short call.

Option 2: the website plus tools for your crew





HOW IT WORKS

1. **Request an inspection**
   Address, what they noticed and a few photos.
2. **See the report**
   Inspection photos and a PDF estimate with options.
3. **Get it done**
   Status emails from approval to install, then a review link.

NOTHING TO DOWNLOAD

Customers use it in their phone's browser. Your team logs in from any phone, tablet or computer.

WHAT YOUR CUSTOMERS SEE

Your work, your warranty and an easy inspection request.

WHAT YOU SEE

Each job with its inspection photos and where it stands, from inspection to install.

SAMPLE SCREENS. NAMES AND DETAILS ARE MADE UP.

EVERYTHING IN OPTION 2: THE WEBSITE, PLUS

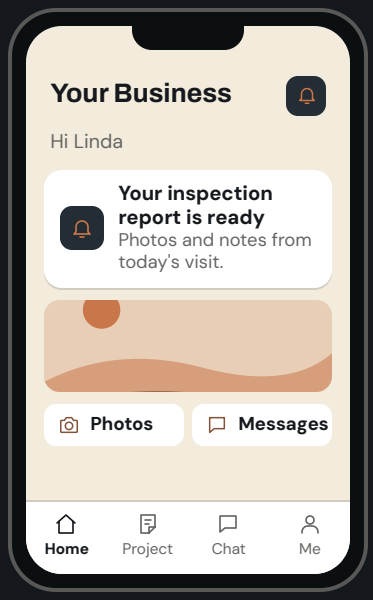
- ✓ Inspection photos kept with each job
- ✓ PDF estimates with good, better and best options, approved on the phone
- ✓ Status emails as the job moves
- ✓ Customer list with each home's roof history
- \+ Text message alerts Add-on
- ✓ Inspection report PDFs for the homeowner
- ✓ Job board: Inspected, Estimate sent, Approved, Scheduled, Installed
- ✓ Crew sees the job, the address and the materials on a phone
- ✓ After each install, a short email asking for a Google review
- \+ Card payments Add-on

Option 3: your own app

Everything in Option 2, plus one app in the App Store and Google Play, with a side for your customers and a side for your staff.

- ✓ Your own app in the App Store and Google Play, with a homeowner side and a staff side
- ✓ Approve estimates from the app
- ✓ Messages between homeowners and your office
- ✓ Homeowners see inspection photos and install progress
- ✓ Status updates on the homeowner's phone
- ✓ Your crew posts photos and notes from the roof

ⓘ The app is its own build. It is not part of Option 1 or Option 2, and you can add it later.



SAMPLE APP

How we work

1. **A short call**
   About 15 to 20 minutes on how you work today and what you want help with.
2. **What we need from you**
   Your logo, services, hours and some photos. About an hour of your time.
3. **We build it**
   We set it up around your business, with your words and your photos.
4. **You review it**
   You try it on your own phone. Two rounds of changes are included.
5. **Launch**
   It goes live, and your Google listing points to it.
6. **We keep it running**
   Hosting, backups and safety updates, month to month.

Three ways to pay

Your rep gives you the numbers for each one.

Pay in full

One payment before we start. It is the best value on the build.

Two payments

Half to start and half at launch, with nothing extra added.

Monthly

A smaller first payment, then monthly payments for a year with hosting and upkeep included. After that, just hosting and upkeep.

QUESTIONS? JUST ASK

[Rep name], your contact
Call or text the number they reached you from.

Mathew Derecichei, builds it
mathew@derelimitless.com

derelimitless.com
Springfield, Missouri, working nationwide.

GOOD TO KNOW

- ✓ Your domain is yours from day one, and the website is yours once it is paid off.
- ✓ Your phone number, listings and social pages stay yours.
- ✓ Hosting and upkeep is month to month and never prepaid.
- ✓ Replies within one business day.