What we can build for restaurants and cafes

Built for restaurants, diners, cafes and family-owned kitchens.

WHAT WE OFTEN HEAR

If your menu is a photo or a PDF, it is usually hard to read on a phone.

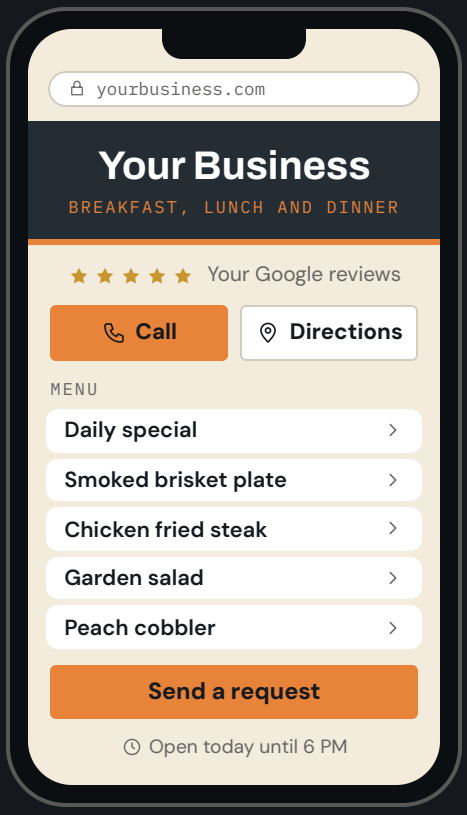
Many calls usually ask what the website could answer: hours, parking and specials.

Catering and party requests usually get lost in voicemail.

Pick the option that fits how you work. Each one includes everything in the one before it.

WHO WE ARE

Derelimitless builds websites, business tools and apps for local businesses. We are based in Springfield, Missouri, and work with businesses nationwide.



SAMPLE SCREEN

Three options at a glance

Your rep gives you the numbers.

OPTION 1

The website

A phone-first website that shows what you do and makes it easy to call or ask.

- A menu that is easy to read on a phone
- Your own photos of the food and the room
- Hours, map, parking and tap to call

OUR PICK

OPTION 2

The website plus tools for your kitchen

Everything in Option 1, plus tools that save you calls and keep the work moving.

- Catering and event requests in one inbox
- Customer list of catering and event clients
- Staff login on any phone, tablet or computer

OPTION 3

Your own app

Everything in Option 2, plus your own app in the App Store and Google Play.

- Request catering or a party from the app
- Messages between guests and your team
- Your view: requests, events and announcements

What is in each option

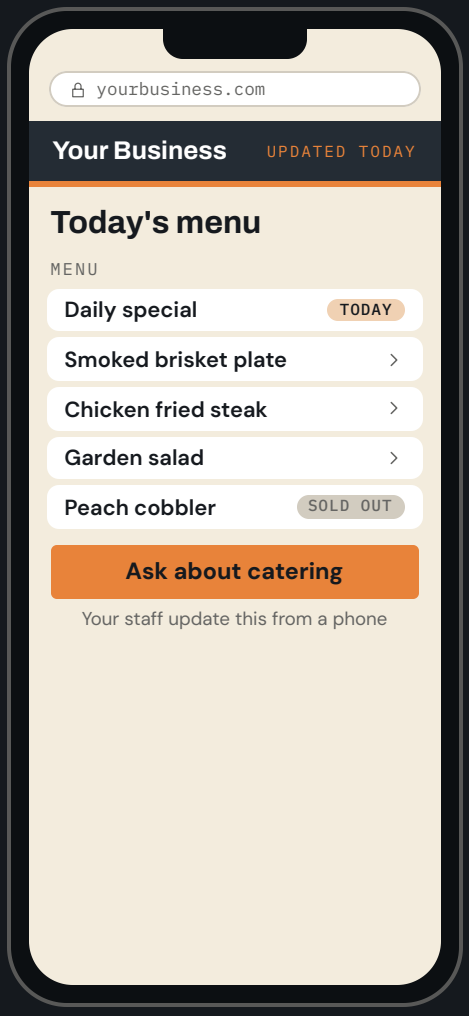
Each option includes everything in the one before it. Lines marked add-on are extras you can choose when you want them.

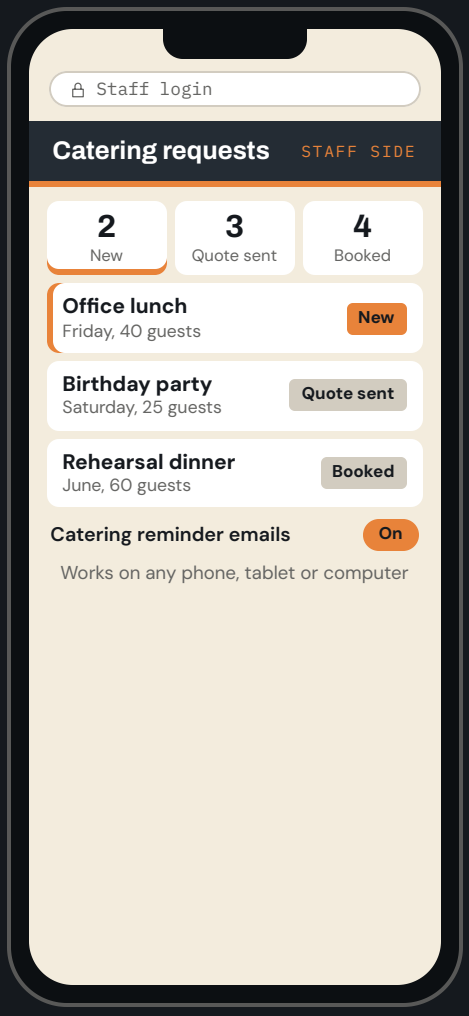
	OPTION 1 The website	OUR PICK OPTION 2 Plus tools	OPTION 3 Your own app
THE WEBSITE			
A phone-first website, fast on any connection	✓	✓	✓
A menu that is easy to read on a phone	✓	✓	✓
Your own photos of the food and the room	✓	✓	✓
Hours, map, parking and tap to call	✓	✓	✓
Links to the ordering or reservation service you already use	✓	✓	✓
Catering and private party request form, emailed to you	✓	✓	✓
Your Google listing cleaned up and pointed to your site	✓	✓	✓
A review link and a printable QR card for the counter	✓	✓	✓
TOOLS FOR YOUR KITCHEN			
Update the menu and daily specials yourself from a phone	—	✓	✓
Catering and event requests in one inbox	—	✓	✓
PDF catering quotes the customer approves on their phone	—	✓	✓
Reminder emails before each catering order or party	—	✓	✓
Customer list of catering and event clients	—	✓	✓
Staff login on any phone, tablet or computer	—	✓	✓
After each catering order, a short email asking for a Google review	—	✓	✓
Owner view: open requests and upcoming events	—	✓	✓
Pickup ordering	—	Add-on	Add-on
Card payments	—	Add-on	Add-on
YOUR OWN APP			
Your own app in the App Store and Google Play, with a guest side and a staff side	—	—	✓
Your menu and today's specials on the guest's phone	—	—	✓
Request catering or a party from the app	—	—	✓
Messages between guests and your team	—	—	✓
Notifications for specials and events, only for people who say yes	—	—	✓
A loyalty card in the app: stamps or points, redeemed at the counter	—	—	✓
Your view: requests, events and announcements	—	—	✓

☆ **Why Option 2 is our pick.** It takes care of the daily back and forth, and you can add the app later. Start small if you like: what you paid for the build counts toward a bigger option.

Your rep can walk you through any line, and gives you the numbers for each option after a short call.

Option 2: the website plus tools for your kitchen





HOW IT WORKS

1. **Look at the menu**
   They read it easily on a phone and see today's specials.
2. **Come in or order**
   Directions and hours, or one tap to the ordering service you use.
3. **Plan a party**
   A catering or party request goes to you, and a quote comes back to them.

NOTHING TO DOWNLOAD

Guests use it in their phone's browser. Your team logs in from any phone, tablet or computer.

WHAT YOUR GUESTS SEE

A menu that reads well on a phone, your hours and a quick way to order or ask about catering.

WHAT YOU SEE

Catering and party requests in one inbox, with quotes you send from your phone.

SAMPLE SCREENS. NAMES AND DETAILS ARE MADE UP.

EVERYTHING IN OPTION 2: THE WEBSITE, PLUS

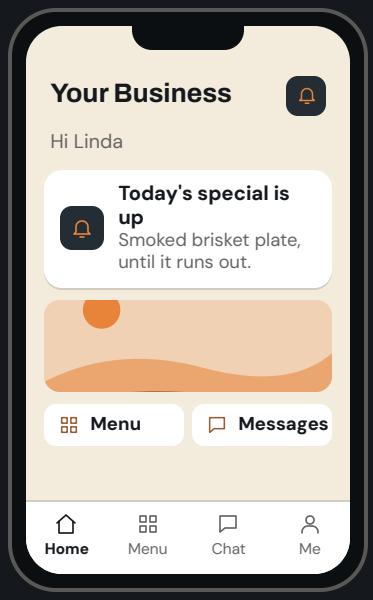
- ✓ Update the menu and daily specials yourself from a phone
- ✓ PDF catering quotes the customer approves on their phone
- ✓ Customer list of catering and event clients
- ✓ After each catering order, a short email asking for a Google review
- \+ Pickup ordering Add-on
- ✓ Catering and event requests in one inbox
- ✓ Reminder emails before each catering order or party
- ✓ Staff login on any phone, tablet or computer
- ✓ Owner view: open requests and upcoming events
- \+ Card payments Add-on

Option 3: your own app

Everything in Option 2, plus one app in the App Store and Google Play, with a side for your guests and a side for your staff.

- ✓ Your own app in the App Store and Google Play, with a guest side and a staff side
- ✓ Request catering or a party from the app
- ✓ Notifications for specials and events, only for people who say yes
- ✓ Your view: requests, events and announcements
- ✓ Your menu and today's specials on the guest's phone
- ✓ Messages between guests and your team
- ✓ A loyalty card in the app: stamps or points, redeemed at the counter

ⓘ The app is its own build. It is not part of Option 1 or Option 2, and you can add it later.



SAMPLE APP

How we work

1. **A short call**
   About 15 to 20 minutes on how you work today and what you want help with.
2. **What we need from you**
   Your logo, services, hours and some photos. About an hour of your time.
3. **We build it**
   We set it up around your business, with your words and your photos.
4. **You review it**
   You try it on your own phone. Two rounds of changes are included.
5. **Launch**
   It goes live, and your Google listing points to it.
6. **We keep it running**
   Hosting, backups and safety updates, month to month.

Three ways to pay

Your rep gives you the numbers for each one.

Pay in full

One payment before we start. It is the best value on the build.

Two payments

Half to start and half at launch, with nothing extra added.

Monthly

A smaller first payment, then monthly payments for a year with hosting and upkeep included. After that, just hosting and upkeep.

QUESTIONS? JUST ASK

[Rep name], your contact
Call or text the number they reached you from.

Mathew Derecichei, builds it
mathew@derelimitless.com

derelimitless.com
Springfield, Missouri, working nationwide.

GOOD TO KNOW

- ✓ Your domain is yours from day one, and the website is yours once it is paid off.
- ✓ Your phone number, listings and social pages stay yours.
- ✓ Hosting and upkeep is month to month and never prepaid.
- ✓ Replies within one business day.