What we can build for landscaping and lawn care

Built for lawn mowing services, landscape design, hardscaping and patios and seasonal yard cleanup.

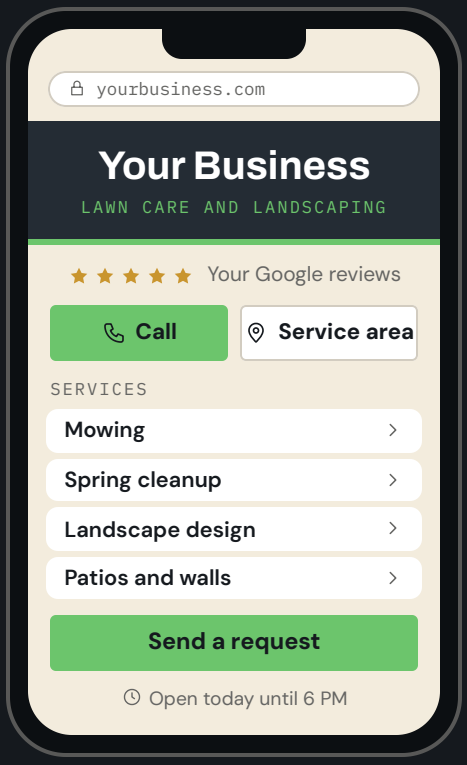
WHAT WE OFTEN HEAR

- Quote requests usually arrive without the address or photos, so you drive out first.
- Weekly customers usually need reminders about skips, extras and the season ahead.
- Crews usually work from paper notes about what was promised.

Pick the option that fits how you work. Each one includes everything in the one before it.

WHO WE ARE

Derelimitless builds websites, business tools and apps for local businesses. We are based in Springfield, Missouri, and work with businesses nationwide.



SAMPLE SCREEN

Three options at a glance

Your rep gives you the numbers.

OPTION 1

The website

A phone-first website that shows what you do and makes it easy to call or ask.

- Service pages with the neighborhoods you cover
- Before and after project gallery
- Hours and tap to call on every page

OUR PICK

OPTION 2

The website plus tools for your crew

Everything in Option 1, plus tools that save you calls and keep the work moving.

- Customers approve estimates on their phone
- Crew job board with completion photos
- Weekly route list for repeat customers

OPTION 3

Your own app

Everything in Option 2, plus your own app in the App Store and Google Play.

- Request extra work with photos from the app
- Approve estimates from the app
- Messages between customers and your office

What is in each option

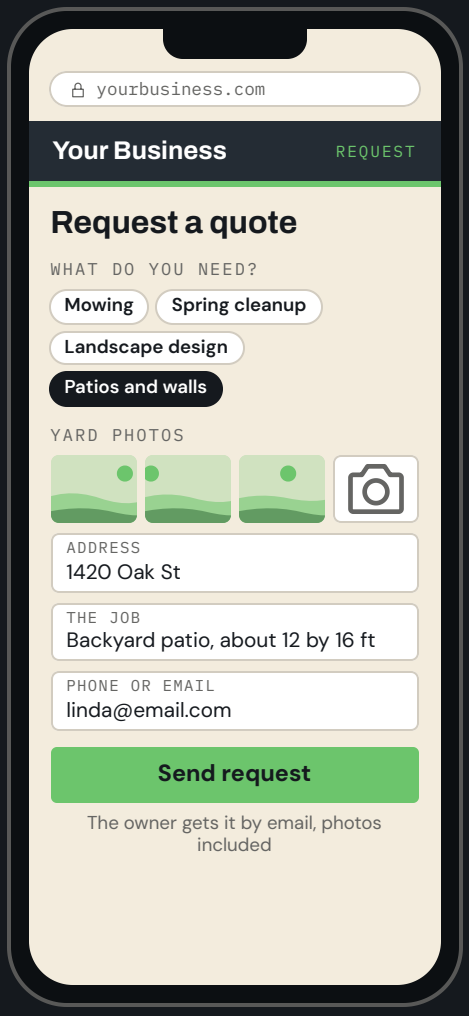
Each option includes everything in the one before it. Lines marked add-on are extras you can choose when you want them.

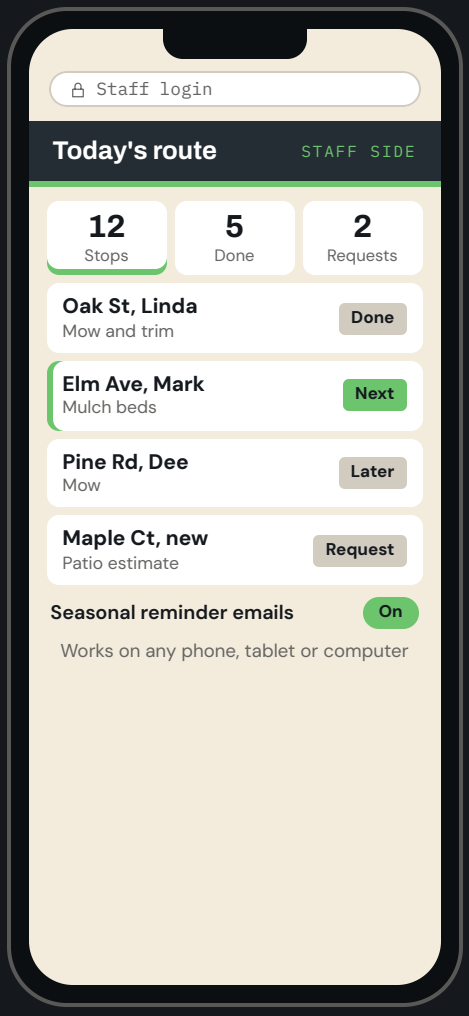
	OPTION 1 **The website**	OUR PICK OPTION 2 **Plus tools**	OPTION 3 **Your own app**
THE WEBSITE			
A phone-first website, fast on any connection	✓	✓	✓
Service pages with the neighborhoods you cover	✓	✓	✓
Before and after project gallery	✓	✓	✓
Seasonal service info: cleanups, planting and lawn schedules	✓	✓	✓
Quote request form with address, job type, timing and photos, emailed to you	✓	✓	✓
Hours and tap to call on every page	✓	✓	✓
Your Google listing cleaned up and pointed to your site	✓	✓	✓
A review link and a printable QR card to hand out after each job	✓	✓	✓
TOOLS FOR YOUR CREW			
Property photos with every request, so you understand the job before driving out	—	✓	✓
Reusable estimate PDFs for mowing, cleanup and landscaping	—	✓	✓
Customers approve estimates on their phone	—	✓	✓
Site visit requests confirmed with one tap	—	✓	✓
Crew job board with completion photos	—	✓	✓
Weekly route list for repeat customers	—	✓	✓
Seasonal reminder emails, like spring cleanup or aeration, only to customers who say yes	—	✓	✓
Customer list with each property's notes	—	✓	✓
After each project, a short email asking for a Google review	—	✓	✓
Live calendar booking for site visits	—	Add-on	Add-on
Card payments	—	Add-on	Add-on
YOUR OWN APP			
Your own app in the App Store and Google Play, with a customer side and a staff side	—	—	✓
Customers see when the crew came and photos of the finished yard	—	—	✓
Request extra work with photos from the app	—	—	✓
Approve estimates from the app	—	—	✓
Messages between customers and your office	—	—	✓
Your crew sees the day's route and each property's notes	—	—	✓

☆ **Why Option 2 is our pick.** It takes care of the daily back and forth, and you can add the app later. Start small if you like: what you paid for the build counts toward a bigger option.

✓ Your rep can walk you through any line, and gives you the numbers for each option after a short call.

Option 2: the website plus tools for your crew





HOW IT WORKS

1. **Request**
   Address, the job and a few photos of the yard.
2. **Approve**
   A PDF estimate approved on their phone.
3. **Enjoy the yard**
   Completion photos, and reminders when the season changes.

NOTHING TO DOWNLOAD

Customers use it in their phone's browser. Your team logs in from any phone, tablet or computer.

WHAT YOUR CUSTOMERS SEE

Your work, the areas you cover, and a form that sends the property and photos.

WHAT YOU SEE

Every property with photos and notes, and the crew's route for the day.

SAMPLE SCREENS. NAMES AND DETAILS ARE MADE UP.

EVERYTHING IN OPTION 2: THE WEBSITE, PLUS

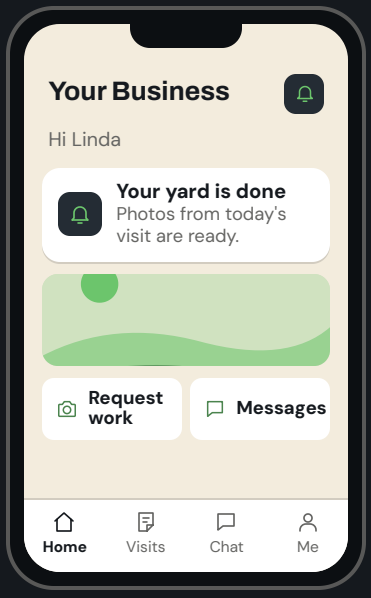
- ✓ Property photos with every request, so you understand the job before driving out
- ✓ Customers approve estimates on their phone
- ✓ Crew job board with completion photos
- ✓ Seasonal reminder emails, like spring cleanup or aeration, only to customers who say yes
- ✓ After each project, a short email asking for a Google review
- \+ Card payments Add-on
- ✓ Reusable estimate PDFs for mowing, cleanup and landscaping
- ✓ Site visit requests confirmed with one tap
- ✓ Weekly route list for repeat customers
- ✓ Customer list with each property's notes
- \+ Live calendar booking for site visits Add-on

Option 3: your own app

Everything in Option 2, plus one app in the App Store and Google Play, with a side for your customers and a side for your staff.

- ✓ Your own app in the App Store and Google Play, with a customer side and a staff side
- ✓ Request extra work with photos from the app
- ✓ Messages between customers and your office
- ✓ Customers see when the crew came and photos of the finished yard
- ✓ Approve estimates from the app
- ✓ Your crew sees the day's route and each property's notes

ⓘ The app is its own build. It is not part of Option 1 or Option 2, and you can add it later.



SAMPLE APP

How we work

1. **A short call**
   About 15 to 20 minutes on how you work today and what you want help with.
2. **What we need from you**
   Your logo, services, hours and some photos. About an hour of your time.
3. **We build it**
   We set it up around your business, with your words and your photos.
4. **You review it**
   You try it on your own phone. Two rounds of changes are included.
5. **Launch**
   It goes live, and your Google listing points to it.
6. **We keep it running**
   Hosting, backups and safety updates, month to month.

Three ways to pay

Your rep gives you the numbers for each one.

Pay in full

One payment before we start. It is the best value on the build.

Two payments

Half to start and half at launch, with nothing extra added.

Monthly

A smaller first payment, then monthly payments for a year with hosting and upkeep included. After that, just hosting and upkeep.

QUESTIONS? JUST ASK

[Rep name], your contact
Call or text the number they reached you from.

Mathew Derecichei, builds it
mathew@derelimitless.com

derelimitless.com
Springfield, Missouri, working nationwide.

GOOD TO KNOW

- ✓ Your domain is yours from day one, and the website is yours once it is paid off.
- ✓ Your phone number, listings and social pages stay yours.
- ✓ Hosting and upkeep is month to month and never prepaid.
- ✓ Replies within one business day.