What we can build for heating and air conditioning

Built for heating and cooling repair, furnace service, AC installation and duct and air quality services.

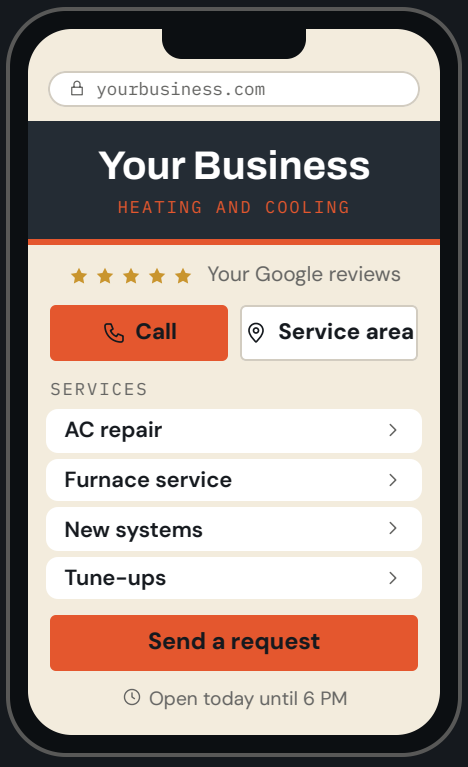
WHAT WE OFTEN HEAR

- Techs usually arrive without the model number and have to ask again.
- Maintenance customers usually forget their tune-up unless someone reminds them.
- Repair or replace choices are usually hard to explain on the spot.

Pick the option that fits how you work. Each one includes everything in the one before it.

WHO WE ARE

Derelimitless builds websites, business tools and apps for local businesses. We are based in Springfield, Missouri, and work with businesses nationwide.



SAMPLE SCREEN

Three options at a glance

Your rep gives you the numbers.

OPTION 1

The website

A phone-first website that shows what you do and makes it easy to call or ask.

- Repair, install and maintenance pages
- Brands you service and your licenses
- Service area, real hours and tap to call

OUR PICK

OPTION 2

The website plus tools for your crew

Everything in Option 1, plus tools that save you calls and keep the work moving.

- Equipment label and problem photos with every request
- Equipment history for each home or building
- Service report PDF after each visit

OPTION 3

Your own app

Everything in Option 2, plus your own app in the App Store and Google Play.

- Customers request service with photos from the app
- Approve estimates from the app
- Your techs see jobs, equipment history and notes

What is in each option

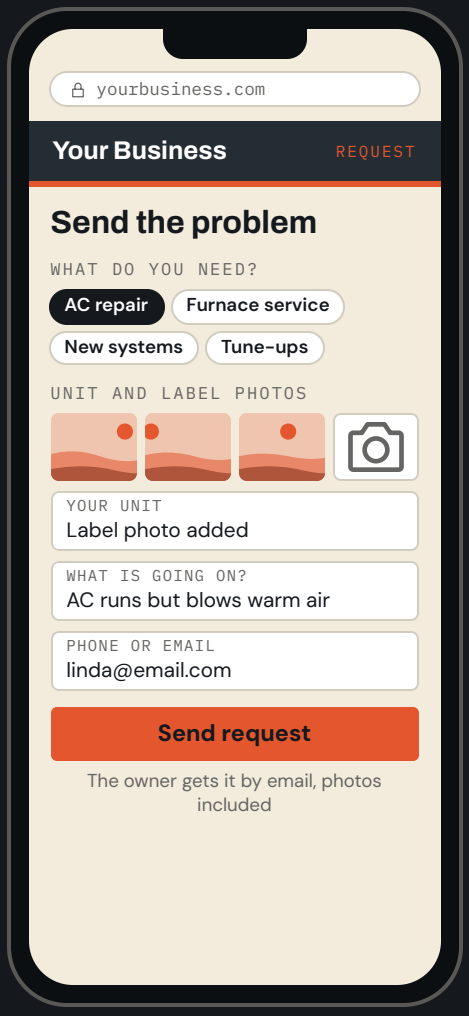
Each option includes everything in the one before it. Lines marked add-on are extras you can choose when you want them.

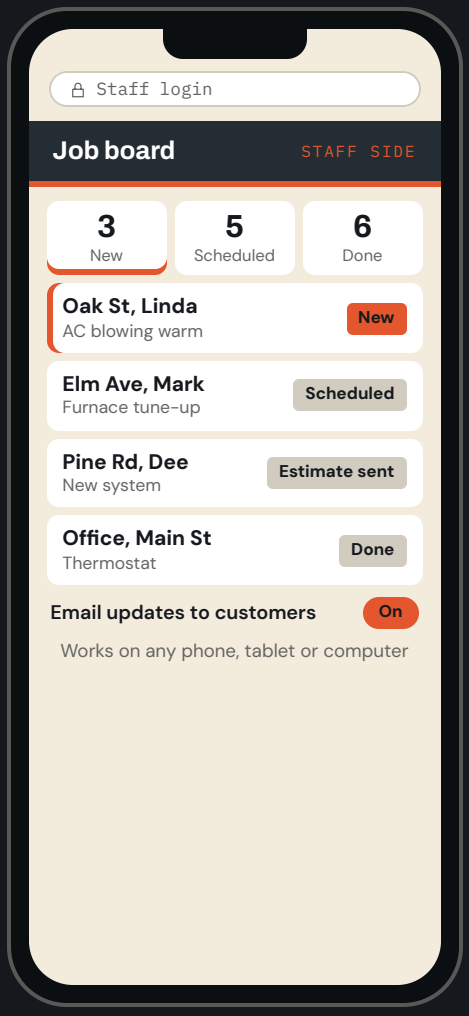
	OPTION 1 The website	OUR PICK OPTION 2 Plus tools	OPTION 3 Your own app
THE WEBSITE			
A phone-first website, fast on any connection	✓	✓	✓
Repair, install and maintenance pages	✓	✓	✓
Brands you service and your licenses	✓	✓	✓
Service area, real hours and tap to call	✓	✓	✓
Request form: the problem, equipment type and photos, emailed to you	✓	✓	✓
Your own photos of the crew and installs	✓	✓	✓
Your Google listing cleaned up and pointed to your site	✓	✓	✓
A review link and a printable QR card to hand out after each job	✓	✓	✓
TOOLS FOR YOUR CREW			
Equipment label and problem photos with every request	—	✓	✓
Job board with address, notes and the assigned tech, on any phone	—	✓	✓
Equipment history for each home or building	—	✓	✓
PDF estimates with repair and replace options, approved on the phone	—	✓	✓
Service report PDF after each visit	—	✓	✓
Status emails on their own: scheduled, on the way, done	—	✓	✓
Tune-up reminder emails each season, only to customers who say yes	—	✓	✓
After each job, a short email asking for a Google review	—	✓	✓
Text message alerts	—	Add-on	Add-on
Card payments	—	Add-on	Add-on
YOUR OWN APP			
Your own app in the App Store and Google Play, with a customer side and a staff side	—	—	✓
Customers request service with photos from the app	—	—	✓
Each home's equipment, past visits and next tune-up	—	—	✓
Approve estimates from the app	—	—	✓
On the way and done updates on the customer's phone	—	—	✓
Your techs see jobs, equipment history and notes	—	—	✓

☆ **Why Option 2 is our pick.** It takes care of the daily back and forth, and you can add the app later. Start small if you like: what you paid for the build counts toward a bigger option.

Your rep can walk you through any line, and gives you the numbers for each option after a short call.

Option 2: the website plus tools for your crew





HOW IT WORKS

1. **Request**
   They describe the problem and snap the unit's label.
2. **Choose**
   A PDF estimate with repair and replace options, approved on the phone.
3. **Comfortable again**
   A service report, and a tune-up reminder next season.

NOTHING TO DOWNLOAD

Customers use it in their phone's browser. Your team logs in from any phone, tablet or computer.

WHAT YOUR CUSTOMERS SEE

Your services and area, and a quick way to send the problem with a photo of the unit.

WHAT YOU SEE

Each job with the equipment label photo and the home's past visits.

SAMPLE SCREENS. NAMES AND DETAILS ARE MADE UP.

EVERYTHING IN OPTION 2: THE WEBSITE, PLUS

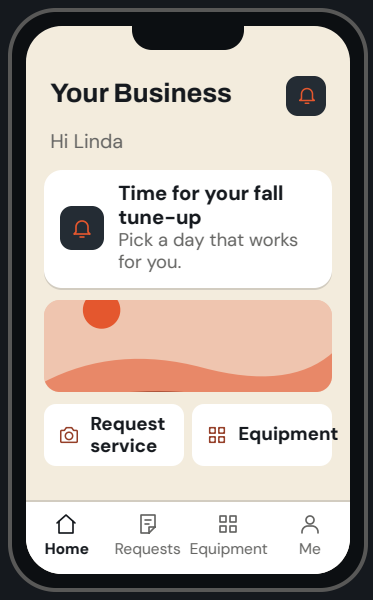
- ✓ Equipment label and problem photos with every request
- ✓ Equipment history for each home or building
- ✓ Service report PDF after each visit
- ✓ Tune-up reminder emails each season, only to customers who say yes
- \+ Text message alerts Add-on
- ✓ Job board with address, notes and the assigned tech, on any phone
- ✓ PDF estimates with repair and replace options, approved on the phone
- ✓ Status emails on their own: scheduled, on the way, done
- ✓ After each job, a short email asking for a Google review
- \+ Card payments Add-on

Option 3: your own app

Everything in Option 2, plus one app in the App Store and Google Play, with a side for your customers and a side for your staff.

- ✓ Your own app in the App Store and Google Play, with a customer side and a staff side
- ✓ Each home's equipment, past visits and next tune-up
- ✓ On the way and done updates on the customer's phone
- ✓ Customers request service with photos from the app
- ✓ Approve estimates from the app
- ✓ Your techs see jobs, equipment history and notes

ⓘ The app is its own build. It is not part of Option 1 or Option 2, and you can add it later.



SAMPLE APP

How we work

1. **A short call**
   About 15 to 20 minutes on how you work today and what you want help with.
2. **What we need from you**
   Your logo, services, hours and some photos. About an hour of your time.
3. **We build it**
   We set it up around your business, with your words and your photos.
4. **You review it**
   You try it on your own phone. Two rounds of changes are included.
5. **Launch**
   It goes live, and your Google listing points to it.
6. **We keep it running**
   Hosting, backups and safety updates, month to month.

Three ways to pay

Your rep gives you the numbers for each one.

Pay in full

One payment before we start. It is the best value on the build.

Two payments

Half to start and half at launch, with nothing extra added.

Monthly

A smaller first payment, then monthly payments for a year with hosting and upkeep included. After that, just hosting and upkeep.

QUESTIONS? JUST ASK

[Rep name], your contact
Call or text the number they reached you from.

Mathew Derecichei, builds it
mathew@derelimitless.com

derelimitless.com
Springfield, Missouri, working nationwide.

GOOD TO KNOW

- ✓ Your domain is yours from day one, and the website is yours once it is paid off.
- ✓ Your phone number, listings and social pages stay yours.
- ✓ Hosting and upkeep is month to month and never prepaid.
- ✓ Replies within one business day.