What we can build for hair salons and beauty spas

Built for hair salons, color and styling studios, lash and brow studios and day spas.

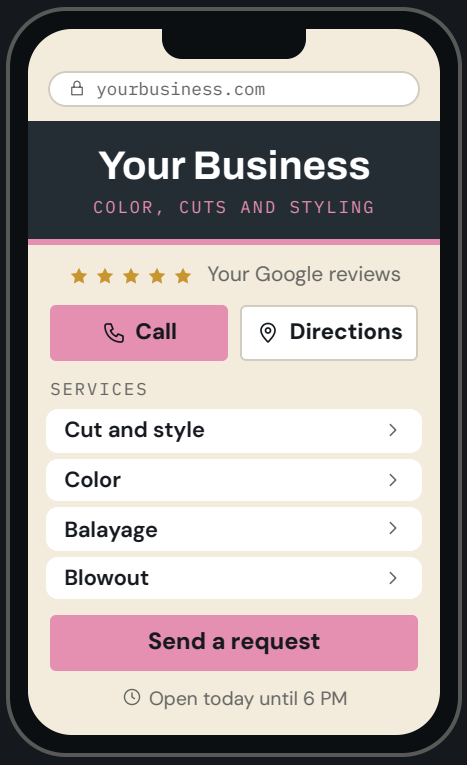
WHAT WE OFTEN HEAR

- Color and big changes usually need a consultation, and that back and forth happens by phone or DM.
- If your menu is only on social media, clients often guess wrong about what to book and how long it takes.
- Bridal and group requests usually get lost in texts.

Pick the option that fits how you work. Each one includes everything in the one before it.

WHO WE ARE

Derelimitless builds websites, business tools and apps for local businesses. We are based in Springfield, Missouri, and work with businesses nationwide.



SAMPLE SCREEN

Three options at a glance

Your rep gives you the numbers.

OPTION 1

The website

A phone-first website that shows what you do and makes it easy to call or ask.

- Your service menu with how long each service takes
- Stylist profiles with their own work photos
- Hours, map, parking and tap to call

OUR PICK

OPTION 2

The website plus tools for your salon

Everything in Option 1, plus tools that save you calls and keep the work moving.

- Confirmation and reminder emails
- Intake and consent forms signed on a phone
- Client list with each client's color notes and history

OPTION 3

Your own app

Everything in Option 2, plus your own app in the App Store and Google Play.

- Clients book and rebook their stylist from the app
- Messages between clients and their stylist
- Your view: today's book and who is due back

What is in each option

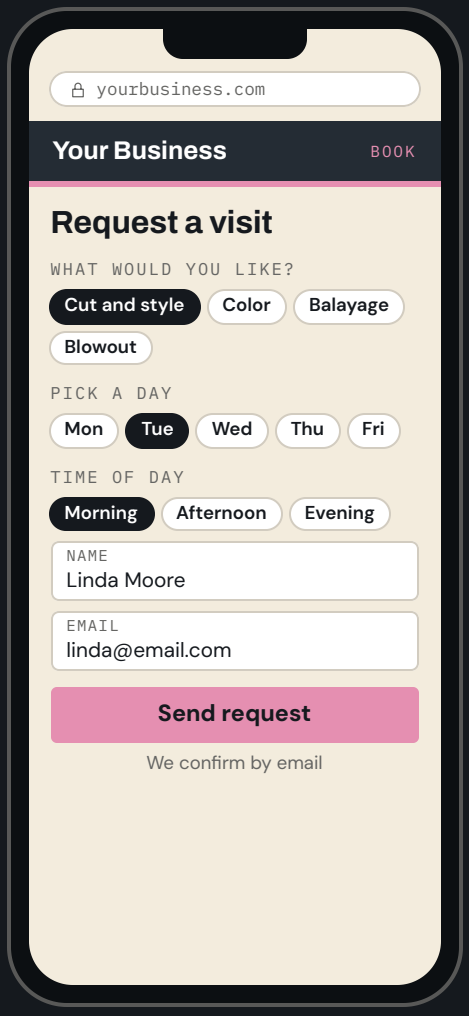
Each option includes everything in the one before it. Lines marked add-on are extras you can choose when you want them.

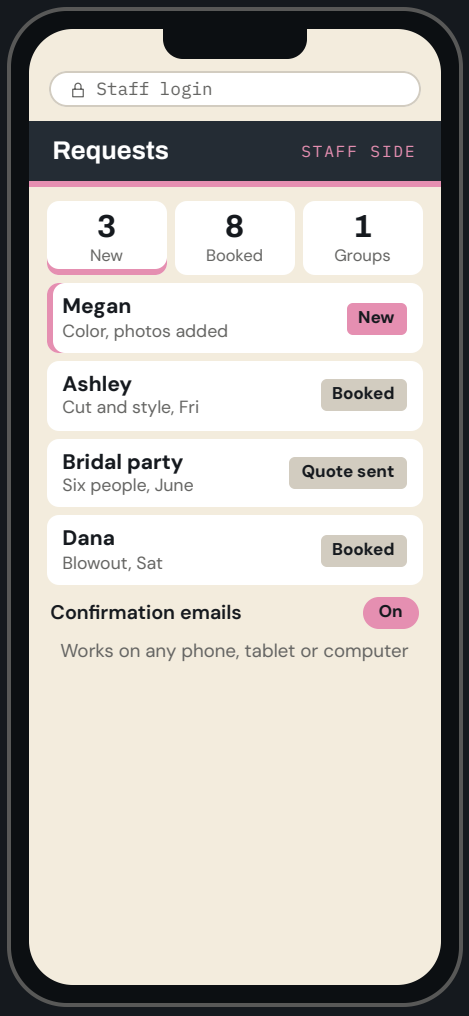
	OPTION 1 **The website**	OUR PICK OPTION 2 **Plus tools**	OPTION 3 **Your own app**
THE WEBSITE			
A phone-first website, fast on any connection	✓	✓	✓
Your service menu with how long each service takes	✓	✓	✓
Stylist profiles with their own work photos	✓	✓	✓
Hours, map, parking and tap to call	✓	✓	✓
Book buttons that open the booking app you already use	✓	✓	✓
Consultation request form with inspiration photos, emailed to you	✓	✓	✓
Your Google listing cleaned up and pointed to your site	✓	✓	✓
A review link and a printable QR card for the counter	✓	✓	✓
TOOLS FOR YOUR SALON			
Consultation requests with inspiration and current hair photos	—	✓	✓
Booking requests by service and stylist, confirmed with one tap	—	✓	✓
Bridal and group request tracker, with PDF quotes the client approves on their phone	—	✓	✓
Confirmation and reminder emails	—	✓	✓
Intake and consent forms signed on a phone	—	✓	✓
Client list with each client's color notes and history	—	✓	✓
After each visit, a short email asking for a Google review	—	✓	✓
Owner view: requests, bookings and who is busiest	—	✓	✓
Live booking calendar with real open times	—	Add-on	Add-on
Text reminders	—	Add-on	Add-on
YOUR OWN APP			
Your own app in the App Store and Google Play, with a client side and a staff side	—	—	✓
Clients book and rebook their stylist from the app	—	—	✓
Each client's profile: past services, color notes and photos	—	—	✓
Before and after photos sent to the client's phone	—	—	✓
Messages between clients and their stylist	—	—	✓
Your view: today's book and who is due back	—	—	✓

☆ **Why Option 2 is our pick.** It takes care of the daily back and forth, and you can add the app later. Start small if you like: what you paid for the build counts toward a bigger option.

Your rep can walk you through any line, and gives you the numbers for each option after a short call.

Option 2: the website plus tools for your salon





HOW IT WORKS

1. **Pick a service**
   They see the menu, how long it takes and who does it best.
2. **Send a photo**
   For color or a big change, they send inspiration and current photos first.
3. **Get confirmed**
   You confirm with one tap, and a reminder goes out before the visit.

NOTHING TO DOWNLOAD

Customers use it in their phone's browser. Your team logs in from any phone, tablet or computer.

WHAT YOUR CUSTOMERS SEE

Your menu and your stylists' real work, with an easy way to book or ask for a consultation.

WHAT YOU SEE

Consultations, group requests and bookings in one place, with every client's notes.

SAMPLE SCREENS. NAMES AND DETAILS ARE MADE UP.

EVERYTHING IN OPTION 2: THE WEBSITE, PLUS

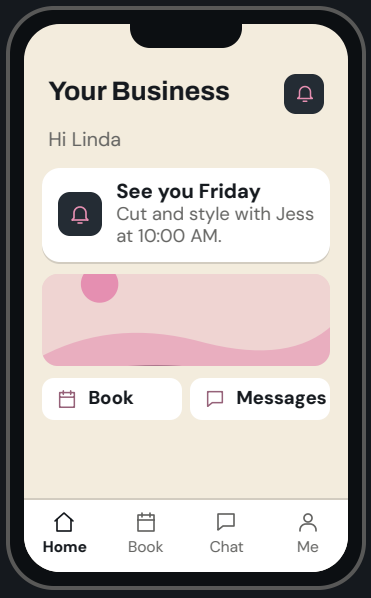
- ✓ Consultation requests with inspiration and current hair photos
- ✓ Bridal and group request tracker, with PDF quotes the client approves on their phone
- ✓ Intake and consent forms signed on a phone
- ✓ After each visit, a short email asking for a Google review
- \+ Live booking calendar with real open times Add-on
- ✓ Booking requests by service and stylist, confirmed with one tap
- ✓ Confirmation and reminder emails
- ✓ Client list with each client's color notes and history
- ✓ Owner view: requests, bookings and who is busiest
- \+ Text reminders Add-on

Option 3: your own app

Everything in Option 2, plus one app in the App Store and Google Play, with a side for your customers and a side for your staff.

- ✓ Your own app in the App Store and Google Play, with a client side and a staff side
- ✓ Each client's profile: past services, color notes and photos
- ✓ Messages between clients and their stylist
- ✓ Clients book and rebook their stylist from the app
- ✓ Before and after photos sent to the client's phone
- ✓ Your view: today's book and who is due back

ⓘ The app is its own build. It is not part of Option 1 or Option 2, and you can add it later.



SAMPLE APP

How we work

1. **A short call**
   About 15 to 20 minutes on how you work today and what you want help with.
2. **What we need from you**
   Your logo, services, hours and some photos. About an hour of your time.
3. **We build it**
   We set it up around your business, with your words and your photos.
4. **You review it**
   You try it on your own phone. Two rounds of changes are included.
5. **Launch**
   It goes live, and your Google listing points to it.
6. **We keep it running**
   Hosting, backups and safety updates, month to month.

Three ways to pay

Your rep gives you the numbers for each one.

Pay in full

One payment before we start. It is the best value on the build.

Two payments

Half to start and half at launch, with nothing extra added.

Monthly

A smaller first payment, then monthly payments for a year with hosting and upkeep included. After that, just hosting and upkeep.

QUESTIONS? JUST ASK

[Rep name], your contact
Call or text the number they reached you from.

Mathew Derecichei, builds it
mathew@derelimitless.com

derelimitless.com
Springfield, Missouri, working nationwide.

GOOD TO KNOW

- ✓ Your domain is yours from day one, and the website is yours once it is paid off.
- ✓ Your phone number, listings and social pages stay yours.
- ✓ Hosting and upkeep is month to month and never prepaid.
- ✓ Replies within one business day.