What we can build for barber shops

Built for barber shops, men's grooming, beard specialists and kids' cuts and fades.

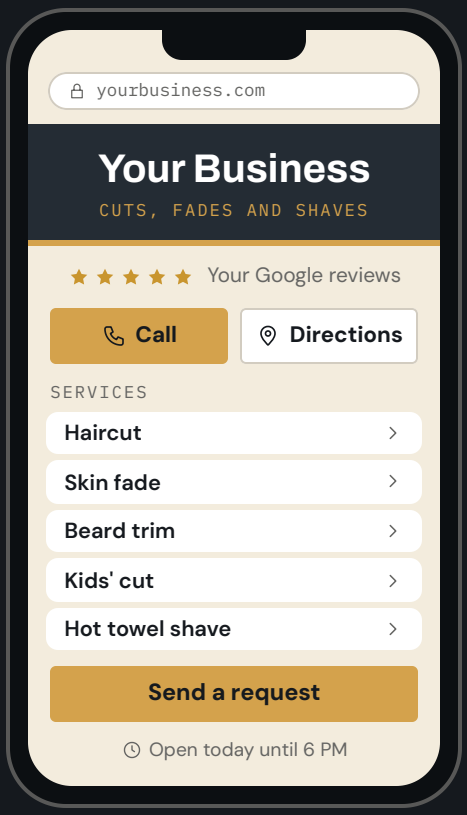
WHAT WE OFTEN HEAR

> If Instagram is your only home online, people searching Google for a barber may never find you.

> Walk-ins usually cannot see the wait, so some give up before they come in.

> Most clients leave without anyone asking them for a review.

Pick the option that fits how you work. Each one includes everything in the one before it.



SAMPLE SCREEN

WHO WE ARE

Derelimitless builds websites, business tools and apps for local businesses. We are based in Springfield, Missouri, and work with businesses nationwide.

Three options at a glance

Your rep gives you the numbers.

OPTION 1

The website

A phone-first website that shows what you do and makes it easy to call or ask.

- Each barber's photo and own Book button
- Your best photos of the shop and the cuts
- Hours, map, parking and tap to call

OUR PICK

OPTION 2

The website plus tools for your shop

Everything in Option 1, plus tools that save you calls and keep the work moving.

- The live wait, on any phone
- Staff screen: Next, In the chair, Done
- An email heads-up when someone is next

OPTION 3

Your own app

Everything in Option 2, plus your own app in the App Store and Google Play.

- Clients pick their barber and book from the app
- Messages between clients and the shop
- Your view: today's chairs, the line and who is due back

What is in each option

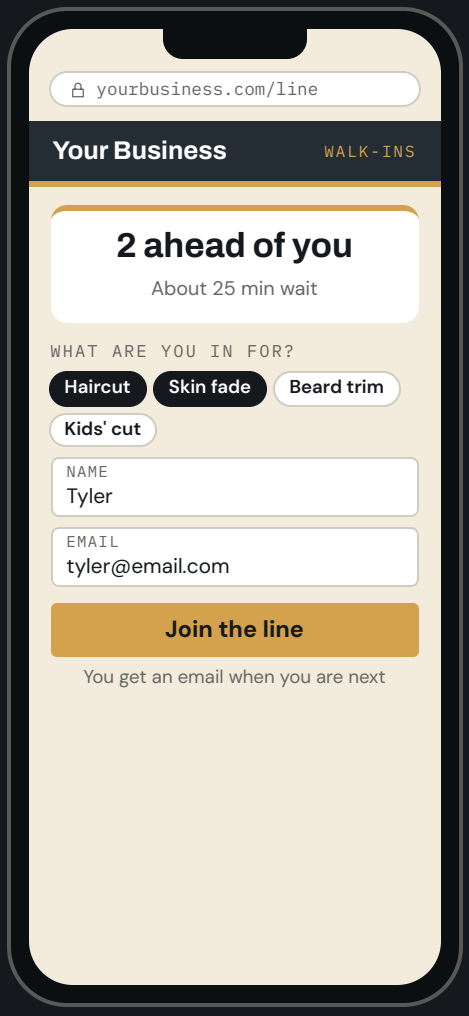
Each option includes everything in the one before it. Lines marked add-on are extras you can choose when you want them.

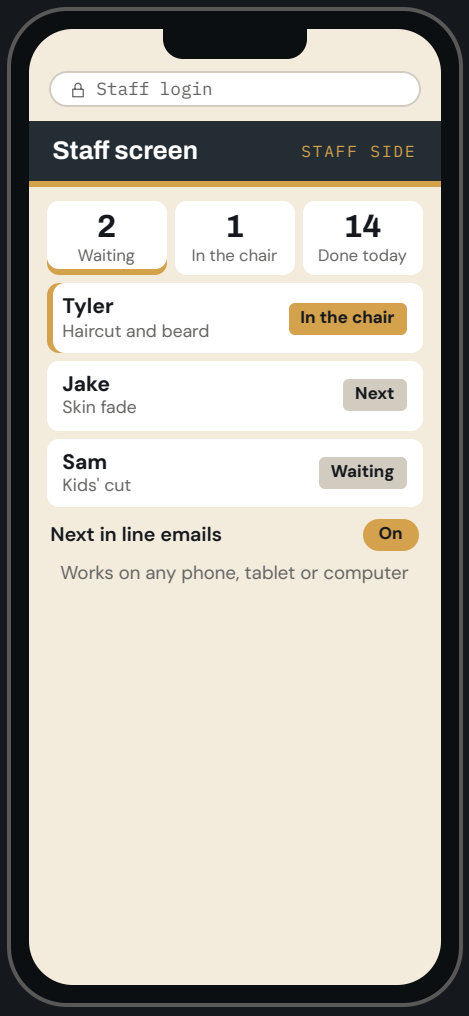
	OPTION 1 **The website**	OUR PICK OPTION 2 **Plus tools**	OPTION 3 **Your own app**
THE WEBSITE			
A phone-first website, fast on any connection	✓	✓	✓
Each barber's photo and own Book button	✓	✓	✓
Your service menu, set by you, with how long each cut takes	✓	✓	✓
Your best photos of the shop and the cuts	✓	✓	✓
Hours, map, parking and tap to call	✓	✓	✓
Book buttons open the booking app you already use, or a request form emailed to you	✓	✓	✓
Your Google listing cleaned up and pointed to your site	✓	✓	✓
A review link and a printable QR card for the counter	✓	✓	✓
TOOLS FOR YOUR SHOP			
Join the line online or by QR at the door	—	✓	✓
The live wait, on any phone	—	✓	✓
Staff screen: Next, In the chair, Done	—	✓	✓
Barbers set In, On break, Taking walk-ins	—	✓	✓
An email heads-up when someone is next	—	✓	✓
Done sends a thank-you and review link	—	✓	✓
Requests inbox for groups, weddings and kids' calm cuts	—	✓	✓
Barbers update their own photos and services	—	✓	✓
Owner view: walk-ins and waits, by barber	—	✓	✓
A text when the chair is ready	—	Add-on	Add-on
YOUR OWN APP			
Your own app in the App Store and Google Play, with a client side and a staff side	—	—	✓
Clients pick their barber and book from the app	—	—	✓
Each client's profile: usual cut, notes and photos of past cuts	—	—	✓
Join the walk-in line and get a notification when it is your turn	—	—	✓
Messages between clients and the shop	—	—	✓
Your view: today's chairs, the line and who is due back	—	—	✓

☆ **Why Option 2 is our pick.** It takes care of the daily back and forth, and you can add the app later. Start small if you like: what you paid for the build counts toward a bigger option.

Your rep can walk you through any line, and gives you the numbers for each option after a short call.

Option 2: the website plus tools for your shop





HOW IT WORKS

1. **Find you**
   They search for a barber, see your stars and meet your team.
2. **Book or join the line**
   One tap opens their barber's booking, or puts them in the walk-in line with the wait.
3. **Get the cut**
   A heads-up when they are next, then a thank-you and review link after.

NOTHING TO DOWNLOAD

Customers use it in their phone's browser. Your team logs in from any phone, tablet or computer.

WHAT YOUR CUSTOMERS SEE

Your team, your menu and the live wait, with one tap to book or join the line.

WHAT YOU SEE

One staff screen: who is next, who is in the chair and who is waiting.

SAMPLE SCREENS. NAMES AND DETAILS ARE MADE UP.

EVERYTHING IN OPTION 2: THE WEBSITE, PLUS

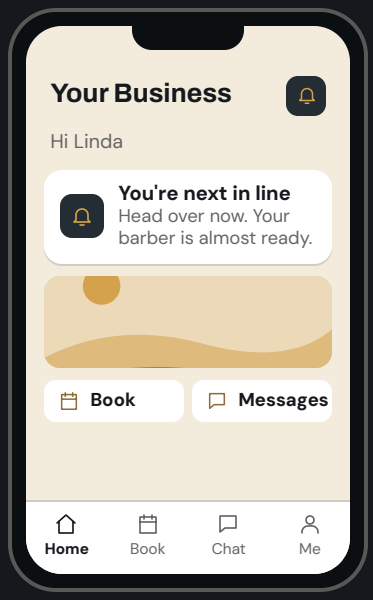
- ✓ Join the line online or by QR at the door
- ✓ Staff screen: Next, In the chair, Done
- ✓ An email heads-up when someone is next
- ✓ Requests inbox for groups, weddings and kids' calm cuts
- ✓ Owner view: walk-ins and waits, by barber
- ✓ The live wait, on any phone
- ✓ Barbers set In, On break, Taking walk-ins
- ✓ Done sends a thank-you and review link
- ✓ Barbers update their own photos and services
- \+ A text when the chair is ready Add-on

Option 3: your own app

Everything in Option 2, plus one app in the App Store and Google Play, with a side for your customers and a side for your staff.

- ✓ Your own app in the App Store and Google Play, with a client side and a staff side
- ✓ Each client's profile: usual cut, notes and photos of past cuts
- ✓ Messages between clients and the shop
- ✓ Clients pick their barber and book from the app
- ✓ Join the walk-in line and get a notification when it is your turn
- ✓ Your view: today's chairs, the line and who is due back

ⓘ The app is its own build. It is not part of Option 1 or Option 2, and you can add it later.



SAMPLE APP

How we work

1. **A short call**
   About 15 to 20 minutes on how you work today and what you want help with.
2. **What we need from you**
   Your logo, services, hours and some photos. About an hour of your time.
3. **We build it**
   We set it up around your business, with your words and your photos.
4. **You review it**
   You try it on your own phone. Two rounds of changes are included.
5. **Launch**
   It goes live, and your Google listing points to it.
6. **We keep it running**
   Hosting, backups and safety updates, month to month.

Three ways to pay

Your rep gives you the numbers for each one.

Pay in full

One payment before we start. It is the best value on the build.

Two payments

Half to start and half at launch, with nothing extra added.

Monthly

A smaller first payment, then monthly payments for a year with hosting and upkeep included. After that, just hosting and upkeep.

QUESTIONS? JUST ASK

[Rep name], your contact
Call or text the number they reached you from.

Mathew Derecichei, builds it
mathew@derelimitless.com

derelimitless.com
Springfield, Missouri, working nationwide.

GOOD TO KNOW

- ✓ Your domain is yours from day one, and the website is yours once it is paid off.
- ✓ Your phone number, listings and social pages stay yours.
- ✓ Hosting and upkeep is month to month and never prepaid.
- ✓ Replies within one business day.